
PRESS INFORMATION

For Immediate Release

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Hills Machinery helps bring new levels of success to Terex Trucks in the US

Terex Trucks has presented one of its US dealers, Hills Machinery, with its annual “Top Dealer Award”, after the company sold more articulated haulers than any other dealer globally and significantly increased market share in its territories.

Every year, [Terex Trucks](#) ships a significant proportion of its articulated haulers – the [TA300](#) and [TA400](#) – from its Motherwell facility in Scotland to customers across North America. This year, [Hills Machinery](#) – the company’s dealer in North and South Carolina – has taken a considerable amount of the trucks to meet customer demand, resulting in a market share improvement of around 80% in its territories.

“Since [Volvo Construction Equipment](#) took ownership of Terex Trucks, there has been huge investment in the products and they’re now producing great articulated dump trucks,” says Jim Hills, Co-founder and President of Hills Machinery. “The latest trucks are robust, reliable and perform well in whatever conditions you put them in. They are good value for money, simple to operate and easy to maintain. All of this, together with a generous warranty and both ours and Terex Trucks’ strong commitment to product support and parts availability, makes a very attractive offer for customers – I think that’s why we’ve seen such a strong increase in demand for the trucks.”

A strong partnership

Hills Machinery started selling, renting, leasing and servicing the TA300 and TA400 in 2018. The company has eight locations across the Carolinas and around 130 employees. Founded by Jim and Adam Hills in 2007, the dealership supplies complementary construction equipment as well as attachments and ground engaging tools. With a diverse territory which includes everything from coastal lowlands, where the trucks are operating in very wet conditions, to mountains, where the trucks carry heavy loads up and down steep gradients, means Hills Machinery serves customers in a variety of industries including construction, mining, land clearing and road building.

“North America is an important market for us,” says Robert Franklin, Sales & Marketing Director Americas at Terex Trucks. “We want to grow our business in the region and reach new customers, which is exactly what Hills Machinery is helping us achieve. The team has excellent market, product and application knowledge, and they do whatever it takes to satisfy customer needs. They are committed to delivering the best products together with the best customer support, and I think that’s the secret to their success.”

Proven performance

“Since we started working with Terex Trucks, customer feedback has been exceptional,” concludes Jim. “Our customers tell us that the trucks help them to make more money through their reliability, fuel efficiency and low total cost of ownership.”

Terex Trucks has a strong [network](#) of around 40 dealers in North America, which it is currently looking to expand further. In North America, the TA300 and TA400 are sold with a three-year warranty, telematics and planned maintenance included as standard. There are also competitive finance packages available for lease and wholesale. Customers in North America appreciate the fact that the TA300 and TA400 meet the Tier 4 Final emission standards without the need for a diesel particulate filter (DPF). This is achieved via the latest generation selective catalytic reduction (SCR) technology, combined with exhaust gas regeneration (EGR) and a variable geometry turbo (VGT), reducing fuel consumption and operational costs.

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About Terex Trucks

Terex Trucks is a manufacturer of off-highway articulated trucks that are used in mining, quarrying and construction applications around the world. Headquartered in Motherwell, Scotland, UK, Terex Trucks (a division of Volvo Construction Equipment) has two models of articulated haulers, with payloads ranging from 28 to 38 tonnes.

www.terextrucks.com